

Opening: Thursday, May 10th
7-10pm

Closing: Sunday, May 13th
6-9pm

FB Gallery of Brazilian Art
368 Broadway #209 NYC



© Léo Lima

Orfeu Negro Exhibit

Inspired by French film classic Black Orpheus (1959), a Greek myth set in favela (shanty town) in Rio de Janeiro

PHOTOGRAPHY: Fotos For Favelas, by children in Rocinha (the largest favela in Latin America) – students of American volunteer Lais Lacher [fotosforfavelas.org]

Images of the People, by Léo Lima, graduate of Brazilian NGO that teaches photography in favelas [imagensdopovo.org.br/fotografos/leo-lima]

Contemporary Mythology by Konstantin Lunarine [Lunarine.com]

All the proceeds from the photo sales will go to the after school program and day care center of Fotos For Favelas children [umpmrs.org.br]. The kids will gain further confidence in their ability to change their lives through the hard work and creativity

VOLUNTEERING 101: International volunteers can make a real difference - **ask us about the trip to Rio this fall!** Talk to Alex Minkin, Elena Zavelev, Lori Latami, Wanderson Malini and Pedro Fajardo of **Ticún Brasil**, Jewish Volunteering Guide to Brazil [ticunbrasil.com]



TicunBrasil.com

MUSIC: Live set of choro (vintage Brazilian jam) by **Regional de NY** [regionalny.bandcamp.com] Rare bossa novas by **DJ Luiz** from Belo Horizonte, Minas Gerais, Brazil [<http://soundcloud.com/luizsantos-2>]

Jewish Volunteering Guide to Brazil



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The Exhibit

Juxtaposing myth and reality, the *Orfeu Negro* exhibit is inspired by French cinema director Marcel Camus' **Black Orpheus (1959)**. Set in Brazil, the film is a riveting adaptation of the Greek legend of Orpheus and Eurydice in the context of a favela in Rio de Janeiro during Carnival.

Stimulated by the film, *Orfeu Negro* exhibit at downtown **FB Gallery** brings viewers a cross-cultural parallel between myth and reality. The mythological and sensual Rapt of Persephone series of French photographer **Konstantin Lunarine** offers viewers palpable modern mythology with the artist's contemporary eye glancing back towards ancient Greek roots. However, if Camus' *Black Orpheus* has taught viewers one thing it is that myth only seizes its magic when birthed from reality.

Favela Rocinha is located in the heart of one of the most upscale neighborhoods in Rio de Janeiro. With roughly 200,000 residents it is the largest and the most developed shantytown in South America. Last summer US artist **Lais Lacher** volunteered as kids photography teacher in Rocinha. At the end of 2 month course Lais let the participants of the photography course use a Nikon D60 digital camera to capture their interpretations of the place they call home. The result is **Fotos for Favelas** series - not influenced by adults' favela mythology, but rather a plethora of slice of life photography done by local kids with no political filters or artistic embellishments.

Léo Lima (known as Léo do Jacarezinho) was born, raised and lives in Jacare, one of Rio's 600 favelas. His works at multimedia group "Imagens do Povo" ("**Images of the people**"), Brazilian NGO that teaches photography in favelas, are distinctive with poetic immediacy and honesty of an insider.



About the Artists

KONSTANTIN LUNARINE

Lunarine was born in Kiev in 1977; At 19 in Vienna he developed an insane love for imagery, leading to a personal rediscovery of the picture-making process. While in New York, Lunarine delved into jazz photography; the American landscape led to an exploration of nature and portrait shots. Lunarine's talented eye has been featured in Harper's Bazaar and received praise for a solo show in February, 2012 at The SoHo Building in New York City. Currently lives in Paris, where nightlife and classicism are the dominant notes in his art. [\[Lunarine.com\]](http://Lunarine.com)

LÉO LIMA

Jacare favela resident, Léo Lima was one of the winners of 2009 photo contest by the biggest Brazilian newspaper O Globo, followed by his exhibition on favelas of Rio de Janeiro. He is a member of multimedia group "Imagens do Povo" ("Images of the people") in Rio - center of documentation, research, training and promotion of up and coming photographers to the labor market. Leo's mission is to record the daily life of the favelas respecting human rights and local culture. [\[imagensdopovo.org.br/fotografos/leo-lima\]](http://imagensdopovo.org.br/fotografos/leo-lima)

REGIONAL de NY

Choro ("cry") is one of the earliest Brazilian popular music genres, growing out of informal groups of friends playing styles of European folk dance music at parties and bars in late 19th century Rio de Janeiro. The five members of are dedicated to bringing the culture of Brazilian choro music to New York City with their regular performances and public choro jams.

Justin Douglas (mandolin), Rodrigo Ursaria (flute and sax), Kahil Nayton (cavaquinho)
Cesar Garabini (seven strings guitar), Ranjan Ramchandani (percussion) [\[regionalny.bandcamp.com/\]](http://regionalny.bandcamp.com/)



DJ LUIZ

Luiz Santos – Originally from Belo Horizonte, Minas Gerais, Brazil now spins rare and forgotten 7" vinyls in Trophy Bar and Beco [\[soundcloud.com/luizsantos-2\]](http://soundcloud.com/luizsantos-2)

About the Gallery



FB gallery is dedicated to showcasing the works of talented up and coming artists from Brazil. [\[www.fbgallery.net\]](http://www.fbgallery.net) 368 Broadway #209



The Children. The Cause. The Charity.

LAIS LACHER - FOTOS FOR FAVELAS

"Fotos For Favelas began in July 2011 while I was a volunteer with the organization UMPMRS in Rocinha, a favela in Rio de Janeiro... I went to teach English for one month, however when I got there and met the spirited children that were my students I saw the amazing opportunities for photography in Rocinha, I decided also to teach a photography class. I was impressed with the quality and creativity of their photos and decided to continue the project from the United States as a fundraising opportunity for their community...With the money UMPMRS will be able to make improvements in the children's after school and day care programs. The children will gain further confidence in their ability to change their lives and the lives of others through their hard work and creativity." – Lais Lacher [fotosforfavelas.org]

All the proceeds from photo sales will go to UMPMRS, the organization that runs the after school and day care program in which the Fotos For Favelas children participated.

UMPMRS - UNION OF WOMEN FOR THE BETTERMENT OF ROUPA SUJA



UNIÃO DE MULHERES PRÓ-MELHORAMENTOS DA ROUPA SUJA

UMPMRS is a community run non-governmental not for profit day-care and educational center located in the neighborhood of Roupas Suja, one of the poorest neighborhoods in Rocinha, the largest favela in Latin America. [www.umpmrs.org.br]

Our Partners:



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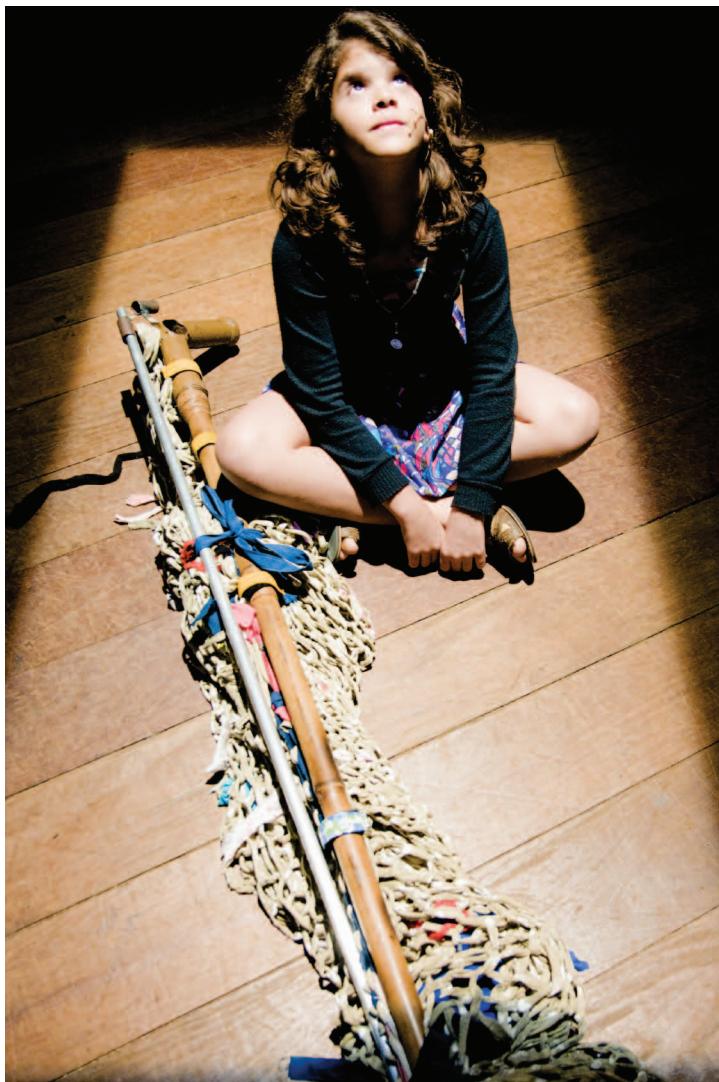


Volunteering in Brazil

TICÚN BRASIL

Ticún Brasil programs are designed for young travelers to Brazil who are interested in volunteering opportunities with local Jewish activists. The Ticún participants are involved in various experiences with Brazilian and Jewish organizations ranging from several hours to few months, from visiting elderly Jews to Tikkun Olam (Hebrew for betterment of the world) projects in favelas. **The upcoming volunteering group trip to Rio is on November 17th-24th 2012.**

Ticún is proud to present **Orfeu Negro** exhibit. [\[ticunbrasil.com\]](http://ticunbrasil.com)



© Léo Lima

